

GUGGILLA SURYA

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SUMMARY

I am a versatile Graphic Designer and Video Editor with 9 months of hands-on experience in creating visually compelling content. Skilled in designing eye-catching social media posts, developing user-friendly webpage layouts, and producing high-quality video content. My expertise includes video editing with a focus on motion graphics and the creation of stunning 2D animated videos. I am passionate about bringing creative ideas to life and helping brands engage their audiences through effective visual storytelling.

WORK EXPERIENCE

Graphic Designer and Video editor @360DigiTMG

Jan 2024 - Present

- Developed user-friendly web pages with intuitive navigation and engaging content, resulting in a 40% decrease in bounce rate and a 20% increase in session duration.
- Created dynamic motion graphics and edited over 100 videos for digital campaigns, resulting in a 35% increase in website traffic and a 20% uptick in social media interactions
- Utilize design software such as Adobe Creative Suite (Photoshop, Illustrator, figma,) to create visual content.
- Employ video editing software like Adobe Premiere Pro and After Effects to produce polished video content.

SKILLS











- Tools : Adobe Illustrator,
- Adobe Photoshop,
- Adobe Premier pro
- Adobe After effects
- User Interface (UI)
- User Experience (UX)
- Video editing
- Graphic Design

- Fast Learner
- Team Player
- Visual Content Creation
- Social Media Templates

EDUCATION

B.Sc In Computer Science

Sri Venkateswara University

• Tirupati.

June 2017 - Nov 2020
Distinction

ADDITIONAL INFORMATION

Languages: English, Telugu, Hindi.

Certifications: Google UI/UX Design Certification in coursera **Habbits**: Playing mobile Games, Reading, Following Tech News